

DONNELLEY (DOLLY) HAYDE

informal learning researcher // museum evaluator // applied anthropologist
ask me about: playful data collection + cultural alignment in museum experiences

RECENT FEDERALLY FUNDED RESEARCH AND EVALUATION ACTIVITIES

Research to Understand and Inform the Impacts of Ambient and Designed Sound on Informal STEM Learning (aka Sound Travels)

(NSF - DRL - AISL #2215101, TERC, Inc.)

- Role: member of the project research team

Building Supports Towards a Useful, Usable, and In-Use Framework of Professional Competencies in the Informal STEM Learning Field

(NSF - DRL - AISL #2215274, Association of Science-Technology Centers)

- Role: Co-PI on the project research and evaluation team

What Tastes Like Home?

(collaborative research with the United States Botanic Garden)

- Role: member of the project research team

Visitor Experience Preferences and the Whole Visit: Making Meaning across Systems of Experiences

(IMLS National Leadership Grant # MG-251610-OMS-22, COSI)

- Role: Project Director, senior research personnel

WaterMarks: An art/science framework for community-engaged learning around water and water management in an urban area

(NSF - DRL - AISL # 2115637, University of Wisconsin - Milwaukee)

- Role: Co-PI on the project evaluation team

EDUCATION

Master of Arts: Museum Studies, specialization in Visitor Studies and Education

Indiana University-Purdue University Indianapolis (Indianapolis, IN, August 2011 - May 2013)

Master of Arts: Cultural Anthropology

University of Arkansas (Fayetteville, AR, August 2009 - July 2011)

- Thesis: *Backyard, Front Line: Habitus, Fear, and the American Suburban Fallout Shelter*

Bachelor of Arts: Summa cum Laude in Anthropology, Summa cum Laude in English and American Studies

University of Arkansas (Fayetteville, AR, August 2005 – July 2009)

- Thesis: *Out of Mouths, Out of Minds: Exploring the Progress and Problematizing of Bileez Kriol*
- Thesis: *Setting the Standard: Interpretations of Kriol in Belizean Literature and Culture*

MUSEUM EXPERIENCE

Co-Director and Senior Researcher (Center for Research and Evaluation)
Center of Science and Industry (Columbus, OH, January 2025 – present)

Researcher (Center for Research and Evaluation, formerly the Lifelong Learning Group)
Center of Science and Industry (Columbus, OH, Sept. 2013 – December 2024)

Clowes Museum Fellow (Evaluation)
Eiteljorg Museum of American Indians and Western Art (Indianapolis, IN, Aug. 2012 - May 2013)

Audience Research Associate
Indianapolis Museum of Art (Indianapolis, IN, Mar. 2012 – May 2013)

Viewfinders Curriculum Development Intern (Audience Engagement Department)
Indianapolis Museum of Art (Indianapolis, IN, Jan. 2012 - May 2012)

Museum Assistant
The Shiloh Museum of Ozark History (Springdale, AR, Jan. 2011 - Aug. 2011)

Exhibit Researcher
The Clinton House Museum (Fayetteville, AR, Oct. 2010 – Aug. 2011)

Museum Store Intern (pre-opening)
William J. Clinton Presidential Library & Museum (Little Rock, AR, Jun. 2004 – Sept. 2004)

OTHER PROFESSIONAL EXPERIENCE

Anthropology Instructor
Todd Academy, Inc. (Indianapolis, IN, Jan. 2012 - May 2013)

Ethnographer and Data Analyst
SmartRevenue, Inc. (various locations, Aug. 2011 - Jan. 2012)

Instructor, Introduction to Cultural Anthropology
University of Arkansas (Fayetteville, AR, Aug. 2009- May 2011)

Writing Tutor
University of Arkansas Quality Writing Center (Fayetteville, AR, Jan. 2007- Jul. 2011)

SPECIALIZED PROFESSIONAL TRAINING

Getting Things Done
COSI (2024)

Crucial Conversations for Mastering Dialogue
COSI (2024)

Gender, race, and craft beer

Hagerman Center for Entrepreneurship & Innovation, University of Michigan – Flint (2022)

Communicating research to the public

COSI (2019)

Supporting access and inclusion for audiences with developmental disabilities and their families

Cincinnati Children's Hospital Medical Center and Cincinnati Zoo & Botanical Garden (2017)

Strategic framing for climate communication

National Network for Ocean and Climate Change Interpretation (2015)

PUBLICATIONS

Hayde, D., Weiss, L., & Meyer, J.R. (2025). Case Study 7. Visitor Preferences, Meaning-making and the Whole-visit Experience. In Davidson, L., *The Visitor Studies Guide: Theory and Practice for Heritage Contexts* (pp. 157-169). Routledge.

Hayde, D., Weiss, L., & Meyer, J. R. (2025). The role of visitor studies in shaping visitor-centered museums. *Curator: The Museum Journal*, 68(2), 337-355. <https://doi.org/10.1111/cura.12652>

Hayde, D. & Weiss, L. (2024). *Creative Problem-Solving in Visitor Studies Methods: A Workbook for Project Planning*. COSI's Center for Research and Evaluation.

O'Brien, K., Price, C., Hayde, D., Brenner, C., Cervenec, J., & Gopalakrishnan, S. (2023). Utilizing off-campus spaces to engage third-space labor across the disciplines to build community partnerships. *Workplace*, 34, 34-46. <https://ices.library.ubc.ca/index.php/workplace/article/view/186867>

Hayde, D., Heimlich, J.E., & Weiss, L. (2023). Learningscapes and the visitor experience. In Wood, E. (Ed.), *A new role for museum educators: Purpose, approach, and mindset* (pp. 66-76). Routledge.

Wallwey, C., Longmeier, M.M., Hayde, D., Armstrong, J., Kajfez, R., & Pelan, R. (2022). Consider "HACKS" when designing hackathon challenges: Hook, Action, Collaborative Knowledge-Sharing. *Front. Educ.* 7:954044. doi:10.3389/feduc.2022.954044

Meyer, J., Weiss, L., Hayde, D., Longmeier, M.M., Cai, M., and Gopalakrishnan, S. (2022). How interdisciplinary collaboration helps communicate engineering research to community audiences. In *American Society for Engineering Education Annual Conference Community Engagement Division Proceedings*, American Society for Engineering Education.

Timko, G., Harris, M., Hayde, D., & Peterman, K. (2022). Sustainable development of community-supported STEM-Learning Ecosystems in Rural Areas of the United States." *Community Development Journal*, bsac016. <https://doi.org/10.1093/cdj/bsac016>

Wojton, M.A., Hayde, D., Heimlich, J.E., & Börner, K. (2018). Begin at the beginning: A constructionist model for interpreting data visualizations. *Curator: The Museum Journal*, 61(4), 559-574.

Sickler, J & Hayde, D. (2016). Bioregional Community Dialogue: The Worldviews Network toolkit for educators. *Journal of Museum Education*, 41(1), 66-74.

- Bray, S., Heimlich, J.E., Hayde, D., & Sickler, J. (2016). Understanding the visitor experience at the Cincinnati Zoo & Botanical Garden. *Association of Zoos & Aquariums Conservation Education Committee Newsletter* 10(1), 15-16.
- Wasserman, D.L., Hayde, D., & Heimlich, J.E. (2015). Recognizing the relationships between interactivity, story, and message: lessons learned from the summative evaluation of the *Human Plus* exhibition. *Curator: The Museum Journal*, 58(4), 382-400.
- Hayde, D. (2013). *Progressive Museum Practice: John Dewey and Democracy* [book review]. *Museums & Social Issues*, 8(1-2), 102-109.
- Jolliffe, D.A., Hayde, D., and Waller, J. (2011). A tale of two regions: Politics and language in Belize and the Arkansas Delta. In V.A. Young & A. Martinez (Eds.), *Code meshing as world English: Policy, pedagogy, and performance* (pp. 55-78). National Council of Teachers of English.

PRESENTATIONS

- Hayde, D., Weiss, L., Riedinger, K., & Ballard, M. (2025, July 16). *ISL Professional Pathways: Tools for Building Informal STEM Learning Expertise*. [Poster presentation]. Visitor Studies Association annual conference, virtual.
- Hayde, D., Weiss, L., Israel, E., Meyer, J.R. (2025, May 7-9). *Studying whole visits with the visitor experience preferences toolkit*. [Recorded conference presentation.] American Alliance of Museums annual conference. Los Angeles, CA.
- Meyer, J.R. & Hayde, D. (2025, March 29). *Sound travels: understanding our data together using data maps*. [Recorded conference presentation]. Society for Applied Anthropology annual meeting. Portland, OR.
- Hayde, D. & Meyer, J.R. (2025, March 26). *The medium is the method: Arts-based approaches to data collection in the WaterMarks project*. [Recorded conference presentation]. Society for Applied Anthropology annual meeting. Portland, OR.
- Hayde, D. (2024, November 19). *The sound of culture: Exploring acoustical features of sounds perceived in free-choice learning environments*. [Live conference presentation]. Acoustical Society of America annual meeting. Virtual.
- Hayde, D., Weiss, L., & Breece, K. (2024, August 2). *What was I made for? Visitor experience preferences as a tool for playing nicely with the real world*. [Live conference presentation]. Association of Midwest Museums annual conference. Columbus, OH.
- Weiss, L. & Hayde, D. (2024, July 31). *Creative Problem-Solving in Visitor Studies Methods*. [Professional learning workshop]. Association of Midwest Museums annual conference. Columbus, OH.
- Hayde, D. & Ballard, M. (2024, July 17). *Building supports: (Re)introducing the informal STEM learning professional competency framework*. [Poster presentation]. Visitor Studies Association annual meeting. St. Paul, MN.
- Hayde, D., Weiss, L., Israel, E., & Higgins, J. (2024, July 18). *Visitor experience preferences and the whole visit: An emerging toolkit*. [Live conference presentation.] Visitor Studies Association annual meeting. St. Paul, MN.

- Weiss, L. & Hayde, D. (2024, July 17). *What Tastes Like Home? Making meaning with botanic garden visitors*. [Poster presentation]. Visitor Studies Association annual meeting. St. Paul, MN.
- Hayde, D., & Meyer, J.R. (2024, March 27). *Sound travels: The journey of listening with wonder, together*. [Live conference presentation]. Society for Applied Anthropology annual meeting, Santa Fe, NM.
- Hayde, D. (2024, March 28). *What Tastes Like Home? Making Meaning with Botanic Garden Visitors*. [Poster presentation]. Society for Applied Anthropology annual meeting, Santa Fe, NM.
- Hayde, D. & Weiss, L. (2024, February 26). *Creative Problem-Solving in Visitor Studies Methods*. [Professional learning workshop]. Visitor Studies Association, virtual.
- Wasserman, D.L., Weiss, L., & Hayde, D. (2023, July 13). *Dread on Arrival: Measuring Entrance Narrative to Predict Learning*. [Poster presentation]. Visitor Studies Association annual conference, virtual.
- Sparkman, A., Weiss, L., & Hayde, D. (2023, July 13). *Making Messages Stick: Data-Driven Interpretive Planning, a Team Effort*. [Poster presentation]. Visitor Studies Association annual conference, virtual.
- Hayde, D. & Weiss, L. (2023, July 12). *Creative Problem-Solving in Visitor Studies Methods*. [Live conference presentation]. Visitor Studies Association annual conference, virtual.
- Hayde, D., Heimlich, J.E., & Weiss, L. (2023, July 11). *Embedded Measures as a Strategy for Context-Friendly, Inclusive Studies*. [Live conference presentation]. Visitor Studies Association annual conference, virtual.
- Hayde, D., Meyer, J.R., & Weiss, L. (2023, April 1). *Science in Community: Context-sensitive Evaluation and the WaterMarks Project*. [Live conference presentation]. Society for Applied Anthropology annual meeting, Cincinnati, OH.
- Weiss, L., Hayde, D., & Wasserman, D.L. (2023, March 30). *CRaTE: Validated Questionnaires to Measure Participants' Cultural Relationships & Topical Exploration*. [Poster presentation]. Society for Applied Anthropology annual meeting, Cincinnati, OH.
- Weiss, L., Wasserman, D.L., & Hayde, D. (2022, October 11). *CRaTE: Validated Questionnaires to Measure Participants' Cultural Relationships & Topical Exploration*. North American Association for Environmental Education Conference and Research Symposium, Tucson, AZ.
- Weiss, L., & Hayde, D. (2022, July 12-14). *Communicating Animal Excellence at the Cincinnati Zoo & Botanical Garden*. [Poster presentation]. Visitor Studies Association annual conference, Omaha, NE.
- Weiss, L., & Hayde, D. (2022, July 12-14). *Unpacking the CRaTE: Measuring Visitors' Cultural Relationships and Topical Exploration*. [Live conference presentation]. Visitor Studies Association annual conference, Omaha, NE.
- Meyer, J., Weiss, L., Hayde, D., Longmeier, M., Cai, M., and Gopalakrishnan, S. (2022, June 26-29). *How interdisciplinary collaboration helps communicate engineering research to community audiences*. [Live conference presentation]. 2022 American Society for Engineering Education Annual Conference & Exposition, Minneapolis, MN.
- Weiss, L., Meyer, J.R., Hayde, D., Kemper, R.F., O'Brien, K., Brenner, C., & Gopalakrishnan, S. (2022, May 19-22). *Don't Stop the Party! When social experience and evaluation converge*. [Poster presentation]. American Alliance of Museums 2022 Annual Meeting & MuseumExpo, Boston, MA.

- Meyer, J.R., & Hayde, D. (2022, May 19-22). *Exploring the effect of museums on mask wearing during the COVID-19 Pandemic*. [Poster presentation]. American Alliance of Museums 2022 Annual Meeting & MuseumExpo, Boston, MA.
- Cai, M., Meyer, J.R., Weiss, L., Hayde, D., Longmeier, M., & Gopalakrishnan, S. (2022, March 8). *Convergent Learning: Impact of multidisciplinary communication on STEM interest*. [Poster presentation]. Denman Undergraduate Research Forum, Columbus, OH.
- Hayde, D., O'Brien, K., Brenner, C., Weiss, L., Meyer, J.R., Kemper, R.F., & Gopalakrishnan, S. (2021, July 15). *Don't Stop the Party! When social experience and evaluation converge*. [Recorded/live poster presentation]. Visitor Studies Association annual conference, virtual.
- Hayde, D., Weiss, L., Meyer, J.R., Clark, A., & Nall, R. (2021, July 15). *Of myths and Muppets: Thinking differently with traveling exhibitions*. [Recorded/live poster presentation]. Visitor Studies Association annual conference, virtual.
- Kemper, R.F., Hayde, D. & Meyer, J.R. (2021, May 20). *Full STEAM Ahead? Slowing Down to Understand Communal, Place-Based Environmental Education Art Installations* [Paper presentation]. Environmental Design Research Association conference, Detroit/virtual.
- Smith, J., Hoeweler, R., O'Connell, A., Hayde, D., Heimlich, J.E., Meyer, J.R. (2020, December 7). *Zoo Access for All: Making the Cincinnati Zoo more accessible and inclusive for individuals with developmental disabilities and their families* [Recorded presentation]. Association for University Centers on Disabilities annual meeting, virtual.
- Hayde, D. & Meyer, J. R. (2020, October 2). *Studying science communication* [Invited talk]. Translating Evolution course, The Ohio State University, Columbus, OH/virtual.
- Hayde, D. (2020, October 1). *Applying anthropology to informal learning* [Invited talk]. Careers in Anthropology course, The Ohio State University, Columbus, OH/virtual.
- O'Brien, K., Brenner, C., Meyer, J.R., Kemper R.F., Hayde, D., Gopalakrishnan, S. (2020, July). *Don't stop the party! When social experience & evaluation converge* [Poster presentation]. Visitor Studies Association annual conference, Omaha, NE [canceled due to COVID-19 pandemic].
- Hayde, D. & Meyer, J. R. (2020, February 6). *Studying science communication* {Invited talk}. Translating Evolution course, The Ohio State University, Columbus, OH.
- Hayde, D. & Meyer, J. R. (2020, January 15). *Studying science communication* {Invited talk}. Science Communication course, Middlebury College, Columbus, OH/virtual.
- Nall, R. & Hayde, D. (2019, July 11). *Life finds a way: Evaluating WITH visitors, colleagues, and spaces* [Poster presentation]. Visitor Studies Association annual conference, Detroit, MI.
- Hayde, D. & Stein, J. (2019, March 23). *From, not for: Community visions of STEM identity in the Rural Activation and Innovation Network*. Society for Applied Anthropology annual meeting, Portland, OR.
- Wasserman, D., & Hayde, D. (2019, October 31). *Decentralizing expertise: A consensus-based evaluation tool for developing rigorous exhibition messages* [Poster presentation]. American Evaluation Association annual conference, Cleveland, OH.
- Hayde, D., & Stein, J. (2018, July 19). *Perceptions of STEM in everyday life: A coding framework* [Poster presentation]. Visitor Studies Association annual conference, Chicago, IL.

- Stein, J., & Hayde, D. (2018, July 27). *Exploring STEM engagement, attitudes, and identity through the Rural Activation and Innovation Network*. Rural Sociological Society annual conference, Portland, OR.
- Hayde, D., Lengel, K., Heimlich, J.E., Timko, G., Meyer, J., Woodson, K., Martínez Rivera, C., & Salfiti, J. (2018, April 5). *Sustaining audiences: Toward culturally-responsive interpretation at the Philadelphia Zoo* [Poster presentation]. Society for Applied Anthropology annual meeting, Philadelphia, PA.
- Bray, S., Heimlich, J.E., & Hayde, D. (2017, July 21). *Interpreting experiences: the Cincinnati Zoo & Botanical Garden's Recipe for Success* [Poster presentation]. Visitor Studies Association annual conference, Columbus, OH.
- Bray, S., Hayde, D., Smith, M. & Bennett, N. (2017, July 20). *Applying learning from multi-year studies to improve zoo visitor experience* [Panel presentation]. Visitor Studies Association annual conference, Columbus, OH.
- Wasserman, D., Heimlich, J.E., Hayde, D., & Horr, E. (2017, July 20). *Key social science messages for understanding visitor studies* [Working session]. Visitor Studies Association annual conference. Columbus, OH.
- Hayde, D., Uzzo, S., & Yam, E. (2016, July 23). *From Wow! to Why?: Building science literacy with data visualization* [Panel presentation]. Visitor Studies Association annual conference, Boston, MA.
- Hayde, D. (2016, July 22). *Data in the wild: Lessons from Ocean Tracks – College Edition* [Poster presentation]. Visitor Studies Association annual conference, Boston, MA.
- Hayde, D. & Horr, E. (2016, July 22). *Measuring beyond program evaluation: Strategic visioning of an education department* [Poster presentation]. Visitor Studies Association annual conference, Boston, MA.
- Hayde, D. (2016, July 17). *Survey defense is common sense: Securing our online data tools* [Roundtable session]. Visitor Studies Association annual conference, Boston, MA.
- Pratt, K. Hayde, D. & Bolduc, A. (2016, April 18). *Advocacy is a two-way street*. Ohio Museums Association annual conference, Columbus, OH.
- Hayde, D. (2015, July 17). *Evaluation as an action: Navigating change with Marcellus Matters* [Poster presentation]. Visitor Studies Association annual conference, Indianapolis, IN.
- Hayde, D. (2014, May 19). *Connected stories: The making of Surge Columbus* [Poster presentation]. American Alliance of Museums annual meeting, Seattle, WA.
- Hayde, D., Valdez, S., Garibay, C., Goss, J. & Stein, J. (2014, July 19). *Everything looks different: Embracing complexity in multi-sited projects* [Panel presentation]. Presented at Visitor Studies Association annual conference, Albuquerque, New Mexico.
- Hayde, D. & Wolf, A. (2013, August 14). *Beyond badges: Making gamification work in critical classrooms* [Panel presentation]. Gen Con, Indianapolis, IN.
- Wood, E. & Hayde, D. (2013, July 19). *Measuring the un-measurable? A role for qualitative paradigms* [Roundtable session]. Visitor Studies Association annual conference, Milwaukee, WI.
- Hayde, D. (2012, November 18). *Opulent apocalypse: VIVOS and the material politics of end time luxury* [Paper presentation]. Annual Meeting of Contemporary and Historical Archaeology in Theory (CHAT), York, U.K.
- Hayde, D., Wolf, A. & Trout, K. (2012, August 15). *Critical hits: Using RPGs in the humanities* [Panel presentation]. Gen Con, Indianapolis, IN.
- Hayde, D. (2011, April 29). *Jesus Is God's Atom Bomb: Parodying Christian Dress in Post-Nuclear America* [Paper presentation]. Biannual meeting of the Society for the Anthropology of Religion, Santa Fe, NM.

- Hayde, D. (2011, April 20). *Fear of a red (and Black?) planet: Private fallout shelters and the defense of white America* [Paper presentation]. National conference of the Popular Culture Association/American Culture Association, San Antonio, TX.
- Hayde, D. (2010, February 19). *Backyard, front line: Fear, responsibility, and America's suburban fallout shelter* [Paper presentation]. Annual meeting of the Southern Anthropological Society, Savannah, GA.
- Hayde, D. (2009, March 27). *Lions, taigas, and bakras: Why we worry about words* [Paper presentation]. Conference on Literature and the Humanities in Arkansas, Fayetteville, AR.

PROFESSIONAL REPORTS (* denotes work completed with federal grant support)

- *Weiss, L., Hayde, D., Deedrick, R., Timko, G., Heimlich, J.E., & Meyer, J.R. (2025). Professional Pathways in Informal STEM Learning: Study of individual users. COSI's Center for Research and Evaluation. <https://www.astc.org/wp-content/uploads/2025/09/Pathways-Individual-Tools-Study-Report.pdf>
- *Hayde, D., Weiss, L., & Meyer, J.R. (2024). *WaterMarks Year 3 Evaluation Summary Brief*. [Visual summary brief for the University of Wisconsin – Milwaukee and City as Living Laboratory]. COSI's Center for Research and Evaluation. <https://informalscience.org/evaluation/watermarks-y3-evaluation-summary-brief/>
- *Hayde, D., Weiss, L., & Meyer, J.R. (2024). *WaterMarks Project Evaluation: Year 3 Report*. [Technical report for the University of Wisconsin – Milwaukee and City as Living Laboratory.] COSI's Center for Research and Evaluation. <https://informalscience.org/evaluation/watermarks-y3-evaluation-report/>
- *Hayde, D., Weiss, L., Meyer, J.R. (2024). *Visitor Experience Preferences and the Whole Visit: Making Meaning across Systems of Museum Experiences – Saint Louis Science Center Site Report*. COSI's Center for Research and Evaluation.
- *Hayde, D., Weiss, L., Meyer, J.R. (2024). *Visitor Experience Preferences and the Whole Visit: Making Meaning across Systems of Museum Experiences – Nashville Zoo Site Report*. COSI's Center for Research and Evaluation.
- *Hayde, D., Weiss, L., Meyer, J.R. (2024). *Visitor Experience Preferences and the Whole Visit: Making Meaning across Systems of Museum Experiences – Philadelphia Museum of Art Site Report*. COSI's Center for Research and Evaluation.
- *Hayde, D., Weiss, L., Meyer, J.R. (2024). *Visitor Experience Preferences and the Whole Visit: Making Meaning across Systems of Museum Experiences – Conner Prairie Site Report*. COSI's Center for Research and Evaluation.
- *Hayde, D., & Wasserman, D.L. (2024). *Understanding Responses to the "What Tastes Like Home?" Prompt: A Literature Review*. COSI's Center for Research and Evaluation.
- *Weiss, L., Hayde, D., & Heimlich, J.E. (2023). *Building Supports Memo Report: Takeaways from Listening Sessions*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/building-supports-memo-report-takeaways-listening-sessions>
- *Heimlich, J.E., Hayde, D., Weiss, L. (2023). *Building Supports Memo Report: Takeaways from the Transference Panel*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/building-supports-memo-report-takeaways-transference-panel>

- * Hayde, D., Weiss, L., & Meyer, J.R. (2023). *WaterMarks Year 2 Evaluation Summary Brief*. [Visual summary brief for the University of Wisconsin – Milwaukee and City as Living Laboratory]. COSI's Center for Research and Evaluation. <https://www.informalscience.org/watermarks-y2-evaluation-summary-brief>
- * Hayde, D., Weiss, L., & Meyer, J.R. (2023). *WaterMarks Project Evaluation: Year 2 report*. [Technical report for the University of Wisconsin – Milwaukee and City as Living Laboratory]. COSI's Center for Research and Evaluation. <https://www.informalscience.org/watermarks-y2-evaluation-report>
- Wasserman, D. & Hayde, D. (2023). *Montessori Teachers Justice, Equity, Diversity & Inclusion Training: Formative Evaluation Report*. [Technical report for Association Montessori International – USA and Kansas City Public Schools]. COSI's Center for Research and Evaluation.
- * Meyer, J.R., Weiss, L., & Hayde, D. (2023). *Managing toward animal excellence: Team questionnaire report*. [Technical report for the Cincinnati Zoo & Botanical Garden]. COSI's Center for Research and Evaluation.
- * Hayde, D., Heimlich, J.E., Meyer, J.R., Weiss, L., & Timko, G. (2023). *Identifying, Perceiving, and Understanding Sound: What We Learned From Year 1 In-Person Site Visits*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/identifying-perceiving-and-understanding-sound-what-we-learned-year-1-person-site-visits>
- * Timko, G., Heimlich, J.E., Weiss, L., Meyer, J.R., & Hayde, D. (2023). *Identifying, Perceiving, and Understanding Sound: What We Learned From Participants in Sound Circles Discussions*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/identifying-perceiving-and-understanding-sound-what-we-learned-participants-sound-circles>
- * Heimlich, J.E., Timko, G., & Hayde, D. (2023). *Notes on Distance Learning for Informal Settings, White Paper #1: Definitions and history*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/notes-distance-learning-informal-settings-white-paper-1-definitions-and-history>
- * Timko, G., Heimlich, J.E., & Hayde, D. (2023). *Notes on Distance Learning for Informal Settings White Paper #2: A literature review of best practice considerations for distance education*. <https://www.informalscience.org/notes-distance-learning-informal-settings-white-paper-2-literature-review-best-practice>
- * Hayde, D., Heimlich, J.E., Timko, G. (2023). *Notes on Distance Learning for Informal Settings, White Paper #3: Identifying and measuring success*. COSI's Center for Research and Evaluation. <https://www.informalscience.org/notes-distance-learning-informal-settings-white-paper-3-identifying-and-measuring-success>
- * Meyer, J. R., Hayde, D., and Weiss, L. (2023). *Convergent learning from divergent perspectives: Final evaluation report*. [Technical report for The Ohio State University]. COSI's Center for Research and Evaluation. <https://www.informalscience.org/convergent-learning-divergent-perspectives-final-evaluation-report>
- Hayde, D. & Heimlich, J.E. (2022). *Taproom Interview Findings 2022*. [Technical report for MadTree Brewing Co.]. COSI's Center for Research and Evaluation
- * Rural Arts Connect Network (2022). *Rural Arts Connect*. [Resource guide]. Aspen Art Museum & COSI's Center for Research and Evaluation. <https://www.aspenartmuseum.org/learning/ruralartsconnect>
- * Meyer, J.R., & Hayde, D. (2022). *Rural Arts Connect: Summary of Findings from Year Three*. [Technical report for Aspen Art Museum]. COSI's Center for Research and Evaluation.

- * Hayde, D., Weiss, L., & Meyer, J.R. (2022). *WaterMarks Year 1 Evaluation Summary Brief*. [Visual summary brief for the University of Wisconsin – Milwaukee and City as Living Laboratory]. COSI's Center for Research and Evaluation. <https://resources.informalscience.org/watermarks-y1-evaluation-summary-brief>
- * Hayde, D., Weiss, L., & Meyer, J.R. (2022). *WaterMarks Project Evaluation: Year 1 report*. [Technical report for the University of Wisconsin – Milwaukee and City as Living Laboratory]. COSI's Center for Research and Evaluation. <https://resources.informalscience.org/watermarks-y1-evaluation-report>
- Hayde, D., Weiss, L., & Heimlich, J.E. (2022). *Whole-Visit Study 2022: Technical report*. [Technical report for the Nashville Zoo at Grassmere]. COSI's Center for Research and Evaluation.
- * Weiss, L., Hayde, D., & Meyer, J.R. (2023). *Managing toward animal excellence: Member questionnaire report*. [Technical report for the Cincinnati Zoo & Botanical Garden]. COSI's Center for Research and Evaluation.
- * Olshefke, A., Wasserman, D.L., Hayde, D. & Weiss, L. (2022). *Making Waves: STTR Evaluation Report*. [Technical report for the University of Notre Dame]. COSI's Center for Research and Evaluation.
- * Meyer, J.R., Hayde, D. & Kemper, R.F. (2021). *Rural Arts Connect: Summary of findings from year two*. [Technical report for Aspen Art Museum]. COSI's Center for Research and Evaluation.
- * Hayde, D., Weiss, L., & Meyer, J.R. (2021). *Managing toward animal excellence: Y2 evaluation report* [Technical report for the Cincinnati Zoo & Botanical Garden]. COSI's Center for Research and Evaluation.
- * Heimlich, J.E., Hayde, D., Meyer, J.R., & Weiss, L. (2021). *Anchor for access and inclusion: Evaluation executive summary* [Technical report for Cincinnati Zoo & Botanical Garden]. COSI's Center for Research and Evaluation.
- * Hayde, D., Meyer, J.R., Weiss, L., & Heimlich, J.E. (2021). *Anchor for access and inclusion: Year 4 evaluation report* [Technical report for the Cincinnati Zoo & Botanical Garden]. COSI's Center for Research and Evaluation.
- * Meyer, J. R., Hayde, D., and Weiss, L. (2021). *Convergent learning evaluation progress report: Year 3*. [Technical report for The Ohio State University]. COSI's Center for Research and Evaluation.
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PROFESSIONAL SERVICE AND SYNERGISTIC ACTIVITIES

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|-------------|---|
| 2025 | Reviewer for <i>Humanities and Social Sciences Communications</i> (Nature Portfolio) |
| 2024 – 2025 | REDEFINE Visitor Studies (Visitor Studies Association, IMLS #MG-253082-OMS-23) <ul style="list-style-type: none"> • Member, Insight Gathering / Framework Development working group |
| 2020 | Productive Struggle Design Charrette (Museum of Science Boston, NSF #1612577) <ul style="list-style-type: none"> • Invited contributor |
| 2019 – 2020 | Anthropology Collective <ul style="list-style-type: none"> • Discussion co-organizer |
| 2017 – 2018 | Visitor Studies Association Conference Program Co-Chair |
| 2014 – 2019 | Visitor Studies Association Conference Planning Committee |
| 2014 | Visitor Studies Association Conference Evaluator |
| 2013 – 2015 | Visitor Studies Association Professional Development Committee |
| 2011 | "The Archaeology of Homelessness" symposium and public forum, IUPUI <ul style="list-style-type: none"> • Event co-organizer |
| 2009 - 2011 | Anthropology Film Series, University of Arkansas <ul style="list-style-type: none"> • Co-founder and chair, organizer for Queer Theory, "Faith on Film," "Pictures of Performance," and "Cinema and the City" film series events |
| 2009 | Tibetans in Exile Today <ul style="list-style-type: none"> • Producer, Oral history/documentary project in India |
| 2009 | Telluride Film Festival Student Symposium <ul style="list-style-type: none"> • Invited attendee |

- 2008 The Arkansas Delta Oral History Project
 - Mentor to high school partners
- 2008 "Youth, Literacy, and Digital Technology" symposium, University of Arkansas
 - Event organizer and respondent
- 2007 - 2008 University of Arkansas Community Project in Belize
 - Literacy tutor, liaison to community schools
- 2007 "Language, Diversity, and Literacy" symposium, University of Arkansas
 - Event organizer and respondent

ACADEMIC HONORS AND AWARDS

- 2012 - 2013 Clowes Museum Fellow, IUPUI
- 2012 IUPUI Museum Studies Conference Travel Fellowship
- 2011 - 2012 Museum Studies Departmental Scholarship, IUPUI
- 2009 - 2011 Graduate Teaching Assistantship, University of Arkansas
- 2009 Phi Beta Kappa
- 2009 University of Arkansas Student Undergraduate Research Fellowship
- 2008 University of Arkansas Honors College Undergraduate Research Grant
- 2007 Phydella Hogan Award in American Studies
- 2005 - 2009 Dean's List (University of Arkansas)
- 2005 - 2009 Arkansas Governor's Distinguished Fellowship
- 2005 - 2009 Fulbright Four Year Honors Scholar